Mobile Bay
HARLEY-DAVIDSON
Donation and Sponsorship Request Form

Mobile Bay Harley-Davidson strives to be a good corporate citizen. As part of that mission we make charitable contributions in order strengthen and support the cultural, educational and social fabric of our community. We recognize there are many worth causes; we are unable to support them all.
We will review your application in a timely manner.

There are four important criteria:
1. Is your organization or event clearly charitable or non-profit?
2. Is the request from an event or organization that will improve the cultural, educational or civic vitality of our community?
3. Is contributing to your organization within our prioritized charitable goals?
4. Does your event represent motorcycling in a positive and responsible manner?

TODAY'S DATE: _____   YOUR PHONE: _____
YOUR NAME: _____   YOUR MAILING ADDRESS: _____
_____

We require a 2 WEEK review period of each donation request.
Please understand that the more lead time we are given to consider your request, the greater the chance that we can find some way to help you.

Simple Instructions
Return completed form to: Mobile Bay Harley-Davidson Marketing Department : 3260 Pleasant Valley Rd, Mobile, AL 36606

About Your Organization
1. The organization seeking the donation: _____
   Is it a 501(c)3? (Please submit a copy of the tax-exempt certificate.)   yes   no
2. Has it received a donation from Mobile Bay Harley-Davidson?   yes   no
3. Your relationship to the organization: _____
4. Organization's contact person for the donation: _____
5. Organization's Executive Director: _____
6. Organization's Board President: _____

About The Donation   MONETARY DONATION REQUESTS WILL NOT BE CONSIDERED.

1. The event at which the donation will be used: _____
2. The event's goal: _____
3. The exact donation you are seeking: _____
4. What will the donation be used for?   auction item   prize item
   Other: _____
5. How many people do you expect to attend the event/how many people do you wish to serve? _____
6. Recognition to donors (at the event, prior, subsequent, etc.): _____

Logistic Basics
We would determine the location at which the donation would be picked up.:
1. Date needed: _____   2. Time needed: _____
3. Who will pick it up? _____
4. Person's work/home phones: _____

MB H-D Office Use Only

(circle)   Request approved   Request respectfully declined   Decision made by _____   Date of decision _____
(circle)   Donation or marketing? ____ % donation   ____ % mrktg   Charge to which business? _____   TOTAL COST $ _____